## DIGITAL RATE CARD

## **NETWORK BANNER**

All Prices are net per month

	728x90	300x250	300x100
100,000 Impressions	\$2,850	\$2,000	\$1750
200,000 Impressions	\$5,130	\$3,600	\$3,150

## **WEBSITES**

All Prices are net per month

Marinelink.com	1x	6x	12x
728x90	\$3,000	\$2,790	\$2,610
300x250	2,500	2,325	2,175
300x100	2,000	1,860	1,740

Maritime Propulsion	1x	6x	12x
728x90	\$1,500	\$1,395	\$1,305
300x250	1,250	1,162	1,087

Maritime Jobs	1x	6x	12x
728x90	\$2,000	\$1860	\$1,740
300x250	1,500	1,395	1,305
Featured Employer	1,750	-	-

E-Mail Blast	1x	4x	6x
87,000 Recipients	\$2,500	\$2,000	\$1,750

Maritime Professional.com	1x	6x	12x
728x90	\$1,750	\$1,627	\$1,522
300x250	1,500	1,395	1,305
300x100	1,000	930	770

## **E-NEWSLETTERS**

All Prices are net per month

	300x250	300x100
Maritime Today	-	2,000
Marine News	1,500	1,000
Maritime Professional	1,500	1750
World Energy News	1,500	1,000
Maritime Jobs	-	1,500
Yachting Journal	1,250	1,000
Maritime Propulsion	1,250	1,000





Banner formats can be JPEG, PNG or GIF. The file size should not exceed 100KB. Animated banners are limited to THREE loops. No animations for email or newsletter banners. No flash banners. Banner material is due 5 business days before scheduled start date. If new production material is not supplied by client, pickup of last banner used will be automatic. Failure to supply material will result in 100% charge. If multiple banners are to be used during a campaign a schedule is requested. All banners will be reviewed and approved by the publisher. The publisher reserves the reject, cancel, or remove any material for any reason at any time.

Production work on assembling any banner is charged at \$75 per hour, with the first hour free. Any changes to the start date must be arranged at least 30 business days before scheduled date, after that any canceled banner will be charged at 100% the price.