

ISSUE SPONSOR

Issue Sponsor

Pricing: \$5,000/net

\$3,500/net w/o banner

- 300x250 Floating ad that rides along with viewer as they read on desktop and First and last page full page ad
- Includes 300x250 banner on host site for the month



EMBEDDED VIDEO

Embedded Video

Pricing: \$3,500/net

\$1,500/net w/o hosting

- Advertiser produced video imbedded in topical article or feature also featured on host website and e-news for 1 week
- Magazine produced video interview with our editor imbedded in e-magazine's feature article and also featured on host website and e-news for 1 week



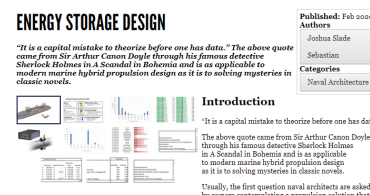
WHITE PAPERS & CASE STUDIES

Advertiser Produced White Papers & Case Studies

Pricing: \$3,500/net

\$1,500/net w/o hosting

- Advertiser produced piece in the issue also featured on host website



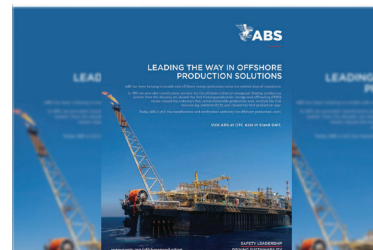
ADVERTISEMENTS

Full Page and Half Page Advertisements

Pricing: Full Page Ad - \$1,500/net

Half Page Ad- \$750/net

- Your traditional ad becomes live as the whole page hot links to the landing page for that product or service on your site.



FEATURE SPONSORSHIP

Featured Sponsorship

Pricing: \$2,500/net

- Take your favorite article from our print or digital magazines and we will co-brand your company into the digital article and distribute to our digital audience as well as feature this on our host e-news service for the week.



ADDITIONAL OPPORTUNITIES

Hot Links

Pricing: \$250/net

- Add a link to the end of a article or feature that discussed your company includes company logo

Infographics

Pricing: \$1500/net

- Rollover infographic imbedded in content related to advertiser can also be animated and link back to your landing page.