

2023 DIGITAL RATE CARD

NETWORK BANNER

All Prices are net per month

	728x90	300x250	300x100
100,000 Impressions	\$3,800	\$2,500	\$1,500
200,000 Impressions	\$6,850	\$4,265	\$2,700

WEBSITES

All Prices are net per month

Marinelink.com	1x	6x	12x
728x90	\$4,375	\$3,950	\$3,500
300x250	3,250	2,825	2,600
300x100	2,000	1,860	1,740

MaritimeProfessional.com	1x	6x	12x
728x90	\$2,750	\$2,475	\$2,200
300x250	2,150	1,825	1,725
300x100	1,250	1,125	1,000

Maritime Propulsion	1x	6x	12x
728x90	\$2,000	\$1,800	\$1,600
300x250	1,500	1,350	1,200

Maritime Jobs	1x	6x	12x
728x90	\$2,000	\$1,800	\$1,600
300x250	1,500	1,350	1,200
Featured Employer	1,750	-	-

E-Mail Blast	1x	4x	6x
87,000 Recipients	\$4,500	\$3,750	\$3,000

Featured Content	
net/per week	\$1,500

E-NEWSLETTERS

All Prices are net per month

	600x100	300x250	300x100
Maritime Today	\$3,950	\$2,750	\$2,000
Maritime Reporter	2,600	2,250	1,600
Marine News	2,000	1,500	1,000
Maritime Professional	2,000	1,500	1,000
Maritime Propulsion	2,000	1,500	1,000
World Energy News	-	1,500	1,000
Yachting Journal	-	1,250	850
Maritime Jobs	-	-	850

Banner formats can be JPEG, PNG or GIF. The file size should not exceed 100KB. Animated banners are limited to THREE loops. No animations for email or newsletter banners. No flash banners.

Banner material is due 5 business days before scheduled start date. If new production material is not supplied by client, pickup of last banner used will be automatic. Failure to supply material will result in 100% charge. If multiple banners are to be used during a campaign a schedule is requested. All banners will be reviewed and approved by the publisher. The publisher reserves the reject, cancel, or remove any material for any reason at any time.

Production work on assembling any banner is charged at \$75 per hour, with the first hour free. Any changes to the start date must be arranged at least 30 business days before scheduled date, after that any canceled banner will be charged at 100% the price.