

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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MarineNews

Maritime Activity Reports Inc.
118 East 25th Street, 2nd Floor
New York, NY 10010
Tel. No.: (212) 477-6700
Fax No.: (212) 254-6271
www.marinelink.com

Official Publication of: None
Established: 1993
Issues Per Year: 12



FIELD SERVED

MARINE NEW serves the commercial and Naval marine industries including ship, boat, barge and workboat owners, operators, offshore oil drilling operations, shipbuilding, boatbuilding, boat repair, marine engineers, naval architects, port authorities and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs, CFOs, CIOs), directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers (shore side), ship surveyors, project engineers, foremen, others employed aboard ships.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	504
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	242
Digital _____	-
All Other _____	1,168
TOTAL	1,914

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	33,598	100.0	33,598	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	33,598	100.0	33,598	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD					
2011 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Total Qualified
July _____	387	766	27,350	6,424	33,774
August _____	301	657	27,727	6,403	34,130
September _____	798	558	27,663	6,227	33,890
October _____	1,775	774	26,715	6,174	32,889
November _____	889	1,489	26,477	7,012	33,489
December _____	300	224	26,421	6,992	33,413
TOTAL	4,450	4,468			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011

This issue is 0.4% or 130 copies below the average of the other 5 issues reported in Paragraph two.

BUSINESS AND OCCUPATION	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)
1. SHIP, BOAT & BARGE OWNERS, OPERATORS-NAVY AND COMMERCIAL: COMMERCIAL, U.S.C.G., MILITARY SEALIFT COMMAND, ARMY CORPS OF ENGINEERS, TUGS, PUSHBOATS, ALL TYPES OF BARGES, DREDGES AND SALVAGE VESSELS, OFFSHORE SERVICE AND SUPPLY VESSELS, CREW BOATS, EXCURSION DINNER, PASSENGER AND FERRY BOATS, "FOR HIRE" DIVE AND CHARTER BOATS, RESEARCH VESSELS, PILOT BOATS, FIRE BOATS, POLICE BOATS, HARBOR AND UTILITY BOATS, POLLUTION CONTROL VESSELS, COASTAL AND GREAT LAKES FREIGHTERS AND TANKERS, OFFSHORE DRILL RIGS: Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, and treasurers _____ Port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers -shoreside. _____ Other employees ashore not included in above classifications _____	15,219 2,756 391	45.4 8.2 1.2	12,282 2,391 363	2,937 365 28
SUB-TOTAL	18,366	54.8	15,036	3,330
2. SHIPBUILDING, BOATBUILDING AND REPAIR: Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers - shoreside. _____ Other employees not included in the above classifications _____	7,175 187	21.4 0.6	5,962 163	1,213 24
SUB-TOTAL	7,362	22.0	6,125	1,237
3. PROFESSIONAL: Naval architects, marine engineers and marine consultants shoreside _____ Admiralty lawyers and insurance _____	3,602 138	10.8 0.4	2,342 91	1,260 47
SUB-TOTAL	3,740	11.2	2,433	1,307
TOTAL 1, 2, AND 3	29,468	88.0	23,594	5,874
4. MARINE EQUIPMENT: Manufacturers and manufacturers representatives _____	2,610	7.8	2,048	562
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES: U.S. Marine Administration, U.S. Senators, U.S. Congressmen and others in official capacities ____ Schools, associations and organizations _____ Other allied marine industries _____	474 905 32	1.4 2.7 0.1	317 492 26	157 413 6
TOTAL 4 AND 5	4,021	12.0	2,883	1,138
TOTAL QUALIFIED CIRCULATION	33,489	100.0	26,477	7,012

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	20,189	13,300	-	26,477	7,012	33,489	100.0
II. Request from recipient's company: _____	-	-	-	-	-	-	-
III. Membership Benefit: _____	-	-	-	-	-	-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	20,189	13,300	-	26,477	7,012	33,489	100.0
PERCENT	60.3	39.7	-	79.1	20.9	100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	26,477	7,012	33,489	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	26,477	7,012	33,489	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine	449	13	462	
New Hampshire	185	1	186	
Vermont	34	3	37	
Massachusetts	980	27	1,007	
Rhode Island	349	10	359	
Connecticut	588	18	606	
NEW ENGLAND	2,585	72	2,657	7.9
New York	1,562	74	1,636	
New Jersey	1,132	29	1,161	
Pennsylvania	640	21	661	
MIDDLE ATLANTIC	3,334	124	3,458	10.3
Ohio	561	16	577	
Indiana	168	8	176	
Illinois	467	21	488	
Michigan	473	15	488	
Wisconsin	454	9	463	
EAST NO. CENTRAL	2,123	69	2,192	6.5
Minnesota	139	5	144	
Iowa	59	-	59	
Missouri	140	7	147	
North Dakota	9	-	9	
South Dakota	6	1	7	
Nebraska	27	6	33	
Kansas	34	-	34	
WEST NO. CENTRAL	414	19	433	1.3
Delaware	96	5	101	
Maryland	909	34	943	
Washington, DC	217	16	233	
Virginia	1,460	70	1,530	
West Virginia	45	-	45	
North Carolina	432	16	448	
South Carolina	291	9	300	
Georgia	325	15	340	
Florida	3,058	142	3,200	
SOUTH ATLANTIC	6,833	307	7,140	21.3

State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Kentucky	129	5	134	
Tennessee	157	9	166	
Alabama	451	15	466	
Mississippi	335	23	358	
EAST SO. CENTRAL	1,072	52	1,124	3.4
Arkansas	53	1	54	
Louisiana	1,777	57	1,834	
Oklahoma	60	3	63	
Texas	2,416	108	2,524	
WEST SO. CENTRAL	4,306	169	4,475	13.4
Montana	24	1	25	
Idaho	44	1	45	
Wyoming	3	-	3	
Colorado	92	8	100	
New Mexico	17	1	18	
Arizona	103	5	108	
Utah	23	2	25	
Nevada	48	-	48	
MOUNTAIN	354	18	372	1.1
Alaska	280	10	290	
Washington	1,338	62	1,400	
Oregon	342	11	353	
California	2,091	109	2,200	
Hawaii	191	15	206	
PACIFIC	4,242	207	4,449	13.3
UNITED STATES	25,263	1,037	26,300	78.5
U.S. Territories	122	17	139	
Canada	887	330	1,217	
Mexico	4	157	161	
Other International	167	5,468	5,635	
APO/FPO	34	3	37	
TOTAL QUALIFIED CIRCULATION	26,477	7,012	33,489	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2011

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
ASIA				
Bangladesh	-	26	26	
Brunei Darussalam	-	8	8	
Cambodia	-	1	1	
China	-	148	148	
Georgia	-	3	3	
Hong Kong - SAR	-	44	44	
India	3	510	513	
Indonesia	-	94	94	
Japan	1	41	42	
Kazakhstan	-	1	1	
Korea, Republic Of	1	71	72	
Malaysia	1	136	137	
Maldives	-	6	6	
Myanmar	-	20	20	
Nepal	-	1	1	
Pakistan	1	44	45	
Philippines	-	122	122	
Singapore	7	368	375	
Sri Lanka	-	23	23	
Taiwan	-	21	21	
Thailand	-	36	36	
Turkmenistan	-	1	1	
Vietnam	-	44	44	
Subtotal	14	1,769	1,783	5.3
MIDDLE EAST	6	361	367	1.1
EUROPE				
Austria	1	6	7	
Belgium	1	47	48	
Bosnia and Herzegovina	-	1	1	
Bulgaria	-	26	26	
Channel Islands	-	1	1	
Croatia	-	64	64	
Cyprus	-	12	12	
Czech Republic	-	2	2	
Denmark	7	57	64	
Estonia	-	6	6	
Faroe Islands	-	1	1	
Finland	4	52	56	
France	4	123	127	
Germany	15	140	155	

Region/Country	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Gibraltar	-	1	1	
Greece	-	123	123	
Iceland	-	1	1	
Italy	1	108	109	
Latvia	-	7	7	
Lithuania	-	5	5	
Malta	-	10	10	
Moldova	-	1	1	
Monaco	-	5	5	
Montenegro	-	9	9	
Netherlands	12	210	222	
Norway	25	88	113	
Poland	-	53	53	
Portugal	-	34	34	
Ireland	-	15	15	
Romania	-	51	51	
Russian Federation	-	57	57	
Serbia	-	5	5	
Slovakia	-	1	1	
Slovenia	-	4	4	
Spain	2	135	137	
Sweden	6	62	68	
Switzerland	1	33	34	
Turkey	2	124	126	
Ukraine	-	44	44	
United Kingdom	33	484	517	
Subtotal	114	2,208	2,322	6.9
AFRICA	3	392	395	1.2
NORTH AMERICA				
Canada	887	330	1,217	
United States	25,297	1,040	26,337	
Mexico	4	157	161	
Subtotal	26,188	1,527	27,715	82.8
CARIBBEAN	99	79	178	0.5
CENTRAL AMERICA	-	41	41	0.1
SOUTH AMERICA	2	387	389	1.2
ASIA PACIFIC	51	248	299	0.9
TOTAL QUALIFIED CIRCULATION	26,477	7,012	33,489	100.0

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	January - June 2009	July - December 2009	January - June 2010	July - December 2010	January - June 2011	July - December 2011*
Total Audit Average Qualified _____	33,942	33,833	33,703	33,497	33,456	33,598
Qualified Non-Paid Total __	33,942	33,833	33,703	33,497	33,456	33,598
Print Version Only _____	26,987	27,037	26,870	26,803	26,874	27,059
Digital Version Only _____	6,955	6,796	6,833	6,694	6,582	6,539
Qualified Paid Total _____	-	-	-	-	-	-
Print Version Only _____	-	-	-	-	-	-
Digital Version Only _____	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: July - December 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

ADDITIONAL DATA:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Replica - Editorial and design are unchanged from the original print edition.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	27,059	100.0	27,059	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	27,059	100.0	27,059	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	6,539	100.0	6,539	100.0	-	-
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	6,539	100.0	6,539	100.0	-	-

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	January 30, 2012
John C. O'Malley, Publisher	State	New York
Kathleen Hickey, Circulation Manager	County	New York
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	January 30, 2012
IMPORTANT NOTE:	Type	PJ
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	M249Y0D1