



B/W Rates:	1X	4X	7X	12X
Full page	\$3,514	3,258	2,815	2,477
2/3 page	2,988	2,689	2,394	2,106
1/2 page (island)	2,981	2,565	2,282	2,009
1/2 page	2,686	2,417	2,151	1,893
1/3 page	1,840	1,656	1,474	1,297
1/4 page (horiz)	1,474	1,327	1,180	1,039
1/6 page	1,075	1,023	861	758

All display rates are listed at gross cost

### Color Charges:

Standard 4A Red, Green, Orange, Yellow: per color	\$472
Matched color, per page, per color extra	590
4-color process per page: (1/3 page or smaller)	814
4-color process per page: (1/2 page or larger)	1,134

### Covers:

2nd Cover	\$5,513	*includes 4-color, bleed and special position
3rd Cover	5,282	Special Position: *15% of earned rate
4th Cover	5,892	

### Cost Per Thousand

	1X	4X	7X	12X
Full page price	\$105.30	\$97.38	\$84.14	\$74.03

All circulation calculated using June 2011 BPA statement

### Production Requirements:

Digital Files (PC or MAC) Acceptable media on CD-Rom, via email, or FTP site upload. For complete, detailed production requirements please go to:

[http://img.marinelink.com/pdf/mn\\_2012\\_prodre req.pdf](http://img.marinelink.com/pdf/mn_2012_prodre req.pdf)

For FTP site instruction, please email the production manager: [productionmanager@marinelink.com](mailto:productionmanager@marinelink.com)

### Commission & Closing

Agency Commission - 15%

Published twelve times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Ad material to be "pubset" should be submitted 30 days before the first day of the publication month.

### FULL PAGE

Bleed:  
8.625 x 11.125 "  
(219 x 283 mm)  
Trim:  
8.375 x 10.875  
(213 x 276 mm)

### FULL PAGE

Non-bleed:  
7 x 10 in  
(178 x 254 mm)

### 2/3 PAGE

4.5 x 10 in  
(114 x 254 mm)

### 1/2 PAGE (island)

4.5 x 7.5 in  
(114 x 191 mm)

### 1/2 PAGE (horiz)

7 x 4.875 in  
(178 x 126 mm)

### 1/2 PAGE (vert)

3.375 x 10 in  
(87 x 254 mm)

### 1/3 PAGE (horiz)

4.5 x 4.25 in  
(114 x 108 mm)

### 1/3 PAGE (vert)

2.25 x 10 in  
(57 x 254 mm)

### 1/4 PAGE (horiz)

7 x 2.375 in  
(178 x 62 mm)

### 1/4 PAGE (vert)

3.375 x 4.875 in  
(87 x 126 mm)

### 1/6 PAGE (horiz)

4.56 x 2.31 in  
(116 x 59 mm)

### 1/6 PAGE (vert)

2.18 x 4.88 in  
(56 x 123 mm)

### Classified Ads

Rates For "For Sale", "Products & Services" and all other classified advertisements are non commissionable single insertion per column inch - \$102 net (each column is 2.125 in/ 54 mm wide) 3 or more insertions - \$89 net

### Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.