

Maritime Professional

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**A dynamic business resource serving executives, researchers,
and innovators around the world- both online and in print**



Q1 Training & Maritime Security

Ad Closing: Feb 15th

Publish: March 2012

MarPro explores the most important aspects of ocean shipping today. Maritime training, safety, regulatory compliance and crew welfare will all be covered in detail. Learn how port security and anti-piracy measures will protect your people, physical assets and ultimately, your bottom line.

Bonus Distribution:

CMA March 19-21 Connecticut
American Waterways Operators
 April 17-20 Washington, DC
Houston Offshore Finance Forum
 May 2 Houston, TX

Q2 Maritime Risk

Ad Closing: Apr 15th

Publish: May 2012

Risk runs the gamut from finance to operations, security to safety and prevention and response. This edition also takes on loss control, insurance and regulatory developments. Define, control and mitigate your maritime risk within the pages of this edition of Maritime Professional magazine.

Bonus Distribution:

Posidonia
 June 4-8 Athens, GR
Marine Money Week
 June 19-21 New York, NY

Q3 Classification Societies, Quality & Design

Ad Closing: July 15th

Publish: August 2012

MarPro zeroes in on naval architecture standards, machinery, engines, ship hull forms and maintenance issues. Classification society personnel define and audit quality and influence design, regulatory and shipbuilding standards. Find out how, why and when each will impact your bottom line.

Bonus Distribution:

SMM Sept 4-7 Hamburg, DE
American Waterways Operators
 Oct 10-12 Seattle, WA
SNAME
 Oct 24-26 Providence, RI

Q4 The Environment: Stewardship & Compliance

Ad Closing: Oct 15th

Publish: November 2012

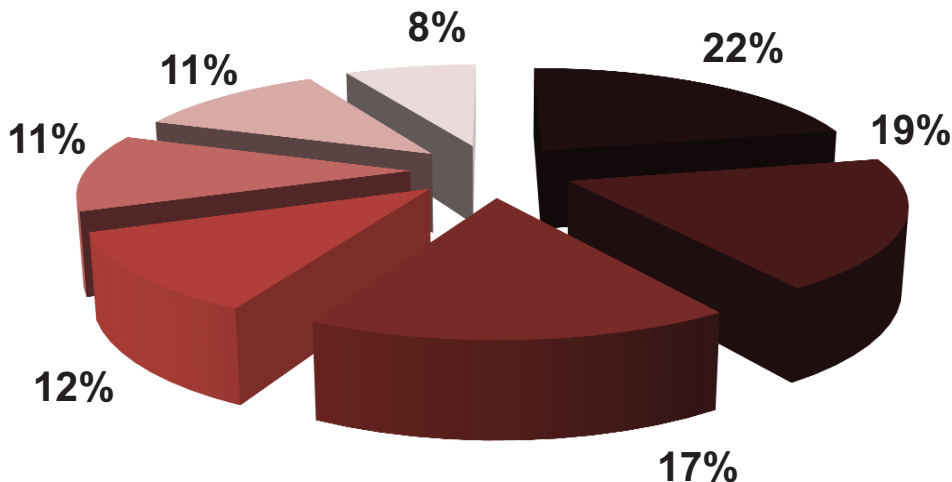
Corporate Stewardship means going green for the right reasons. This issue also examines and analyzes Regulatory Compliance, Planning & Prevention and Salvage & Response.

Bonus Distribution:

Int'l Workboat Show
 Dec 5-7 New Orleans, LA

Reach 20,261 high-level subscribers

- Manager, GM, Purchasing Agent
- Owner, Chairman, CEO, CFO, CIO
- Naval Architect, Marine Eng., Project Eng.
- Other
- Sales, Marketing Manager
- Director
- President, VP



Display Ad Rates & Specifications

Unit Sizes

B/W Rates	1X	2X	7X
Full page	\$3,011	2,814	2,632
2/3 page	2,169	2,028	1,896
1/2 page (island)	2,017	1,885	1,763
1/2 page (horiz)	2,017	1,885	1,763
1/2 page (vert)	1,811	1,691	1,582
1/3 page	1,161	1,085	1,015
1/4 page (vert)	969	905	847
1/4 page (horiz)	969	905	847

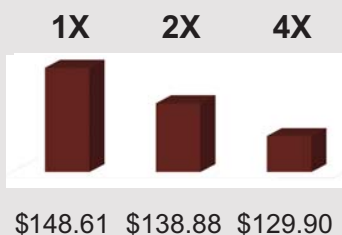
All display rates are listed at gross cost

Color Charges

Standard 4A Red, Green, Orange, Yellow: per color	\$412
Matched color, per page, per color extra	515
4-color process per page: (1/3 page or smaller)	505
4-color process per page: (1/2 page or larger)	1,009

Cost Per Thousand

Full page price



All circulation calculated using June 2011 BPA statement

Covers	
2nd Cover	\$4,430
3rd Cover	4,430
4th Cover	4,843

*includes 4-color, bleed and special position
Special Position: *15% of earned rate

Commission & Closing

Agency Commission - 15%
Published four times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Ad material to be "pubset" should be submitted 30 days before the first day of the publication month.

Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations subject to short rate where applicable.

FULL PAGE	FULL PAGE	2/3 PAGE
Bleed: 8.625 x 11.125 " (219 x 283 mm) Trim: 8.375 x 10.875 (213 x 276 mm)	Non-bleed: 7 x 10 in (178 x 254 mm)	

4.5 x 10 in
(114 x 254 mm)

1/2 PAGE (island)	1/2 PAGE (horiz)	1/2 PAGE (vert)

4.5 x 7.5 in
(114 x 191 mm)

7 x 4.875 in
(178 x 126 mm)

3.375 x 10 in
(87 x 254 mm)

1/3 PAGE (horiz)	1/3 PAGE (vert)	1/4 PAGE (vert) (horiz)

4.5 x 4.25 in
(114 x 108 mm)

2.25 x 10 in
(57 x 254 mm)

3.375 x 4.875 in
(87 x 126 mm)
7 x 2.375 in
(178 x 62 mm)

Production Requirements

Digital Files (PC or MAC) Acceptable media on CD-Rom, via email, or FTP site upload. For complete, detailed production requirements please go to: http://img.marinelink.com/pdf/MarPro_2012_ProdReq.pdf
For FTP site instruction, please email the production manager: productionmanager@marinelink.com

www.maritimeprofessional.com

The world's largest maritime industry networking site, with more than 14,300 registered members



Monthly Stats

67,184	page views
30,703	site visits
26,211	unique visitors

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New Blog Post
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A huge and revolutionary ship too far ahead of its time

Bellingham Bay Welcomes the Zodiac

It's time for the FMC to belly up to the bar
Serious allegations need urgent investigation

Latest News
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Awarded Long-Term Concession to Operate Storage Facilities in Ports Located at Each End of the Panama Canal. Corporate Plans to Commence

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A B C

JRC Delivers 15,000th Tornado Radar
Japan Radio Co. Ltd. (JRC) delivered its 15,000th Tornado radar from the Mitaka factory in Tokyo, Japan. Found in the JMA-5200 through to the JMA-9100 series.

This Day in Navy History
1913 - Navy tests Sperry gyroscopic stabilizer (automatic pilot) - Near New London, Conn, 26 officers and men test Monson Lang to exit submerged USS S-4.

New Fleet Fuel Monitoring Tool from Kall
Kall Systems offers a new management tool, the Vessel Operations Center (VOC), that allows Fleet Managers to monitor entire fleet fuel usage and receive

Search Marine - Temporarily Discontinues Accepting New Orders

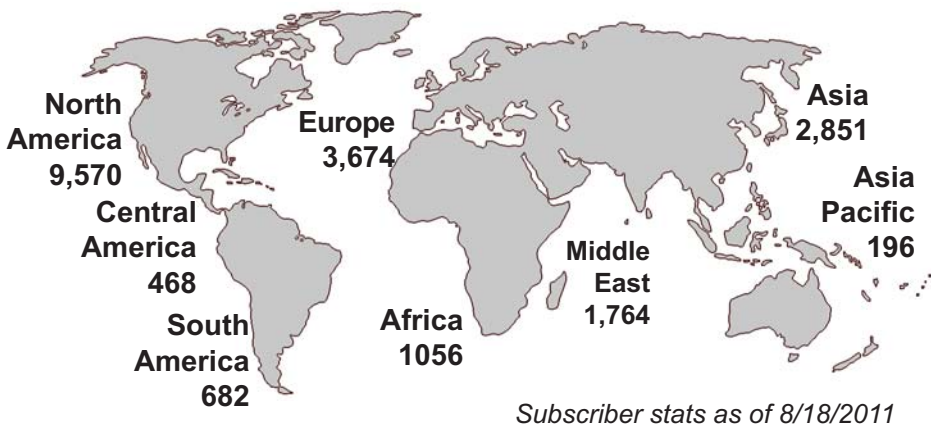


Editor Joe Keefe delivers business news and editorial, tailored for the modern maritime professional

Leading a global network of reporters and commentators, Mr. Keefe brings more than thirty years of experience in a myriad of roles within the maritime industry. and has made contributions on a wide variety of energy and marine transportation subjects, at sea and ashore. A graduate of the Massachusetts Maritime Academy, Keefe is also a licensed mariner and a recognized authority on marine risk management, especially in the fields of petroleum loss control and ship inspection.



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