

B/W Rates	1X	2X	7X
Full page	\$3,011	2,814	2,632
2/3 page	2,169	2,028	1,896
1/2 page (island)	2,017	1,885	1,763
1/2 page (horiz)	2,017	1,885	1,763
1/2 page (vert)	1,811	1,691	1,582
1/3 page	1,161	1,085	1,015
1/4 page (vert)	969	905	847
1/4 page (horiz)	969	905	847

All display rates are listed at gross cost

Color Charges

Standard 4A Red, Green, Orange, Yellow: per color	\$412
Matched color, per page, per color extra	515
4-color process per page: (1/3 page or smaller)	505
4-color process per page: (1/2 page or larger)	1,009

Covers

2nd Cover	\$4,430	*includes 4-color, bleed and special position
3rd Cover	4,430	Special Position: *15% of earned rate
4th Cover	4,843	

Cost Per Thousand



All circulation calculated using June 2011 BPA statement

Commission & Closing

Agency Commission - 15%

Published four times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Ad material to be "pubset" should be submitted 30 days before the first day of the publication month.

Production Requirements

Digital Files (PC or MAC) Acceptable media on CD-Rom, via email, or FTP site upload. For complete, detailed production requirements please go to:

http://img.marinelink.com/pdf/MarPro_2012_ProdReq.pdf

For FTP site instruction, please email the production manager: productionmanager@marinelink.com

Unit Sizes

FULL PAGE Bleed: 8.625 x 11.125 " (219 x 283 mm) Trim: 8.375 x 10.875 " (213 x 276 mm)	FULL PAGE Non-bleed: 7 x 10 in (178 x 254 mm)	2/3 PAGE 4.5 x 10 in (114 x 254 mm)
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1/2 PAGE (island) 4.5 x 7.5 in (114 x 191 mm)	1/2 PAGE (horiz) 7 x 4.875 in (178 x 126 mm)	1/2 PAGE (vert) 3.375 x 10 in (87 x 254 mm)
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1/3 PAGE (horiz) 4.5 x 4.25 in (114 x 108 mm)	1/3 PAGE (vert) 2.25 x 10 in (57 x 254 mm)	1/4 PAGE (vert) 1/4 PAGE (horiz) 3.375 x 4.875 in (87 x 126 mm) 7 x 2.375 in (178 x 62 mm)
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Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations subject to short rate where applicable.