

| b&w Rates      | 1x   | 2x   | 4x   |
|----------------|------|------|------|
| Full Page      | 3162 | 2955 | 2764 |
| 2/3 Page       | 2277 | 2129 | 1991 |
| 1/2 Page (isl) | 2118 | 1979 | 1851 |
| 1/2 Page (H)   | 2118 | 1979 | 1851 |
| 1/2 Page (V)   | 1902 | 1776 | 1661 |
| 1/3 Page       | 1219 | 1139 | 1066 |
| 1/4 Page (H)   | 1017 | 950  | 889  |
| 1/4 Page (V)   | 1017 | 950  | 889  |

Display rates are gross cost • No Charge for Bleed • Special position: 15% of earned rate

### Covers

2<sup>nd</sup> Cover: \$4,652

3<sup>rd</sup> Cover: \$4,652

4<sup>th</sup> Cover: \$5,085

\*includes 4-color, bleed  
& special position

### Color Charges

Std. 4A Red, Green, Orange, Yellow: per color \$412

Matched color, per page, per color extra \$515

4-color process per page: ( 1/3 page or smaller) \$505

4-color process per page: (1/2 page or larger) \$1,009

### Comission & Closing Dates - Agency Commission - 15%

Published four times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

### Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

### Production Requirements

Please provide a press-ready high-resolution (300 DPI) PDF or TIFF file (convert all RGB, PMS, or Spot Colors to CMYK). Please create outlines for any custom, proprietary, or purchased fonts. Digital Files (PC or MAC) are accepted via email, FTP site upload or CDRom.

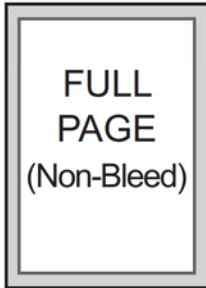
For complete, detailed production requirements, please go to:

[www.marinelink.com/magazines/advertise.aspx](http://www.marinelink.com/magazines/advertise.aspx)

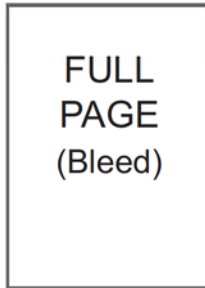
For FTP site instruction, please email the production manager:  
[productionmanager@marinelink.com](mailto:productionmanager@marinelink.com)

### PRINT AD UNIT SIZES

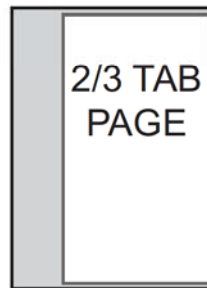
Representations show approximate relative size- not to scale



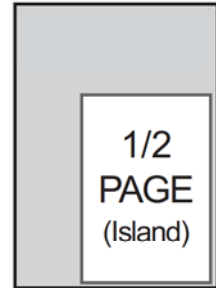
7 x 10 in  
(178 x 254 mm)



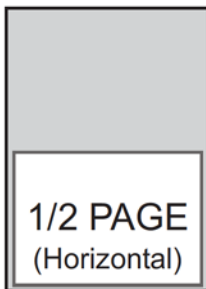
8.625 x 11.125 in  
(219 x 283 mm)



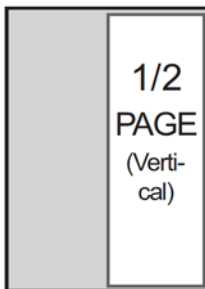
4.5 x 10 in  
(114 x 254 mm)



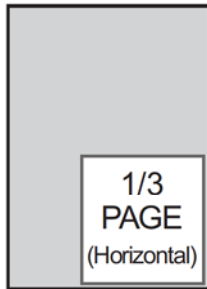
4.5 x 7.5 in  
(114 x 191 mm)



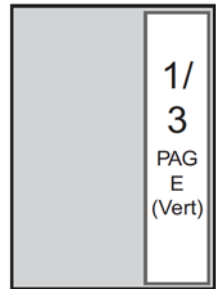
7 x 4.875 in  
(178 x 126 mm)



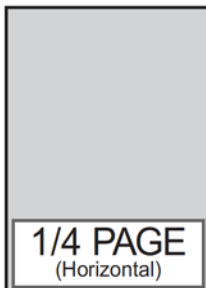
3.375 x 10 in  
(87 x 254 mm)



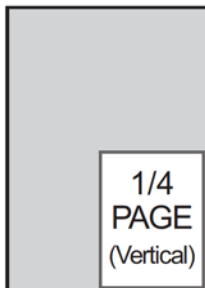
4.5 x 4.25 in  
(114 x 108 mm)



2.25 x 10 in  
(57 x 254 mm)



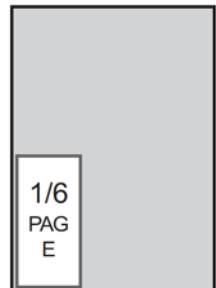
7 x 2.375 in  
(178 x 62 mm)



3.375 x 4.875 in  
(87 x 126 mm)



4.56 x 2.31  
(116 x 59 mm)



2.18 x 4.88  
(56 x 123 mm)