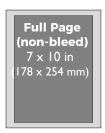
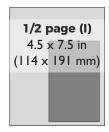
# **Rate Card & Specs**

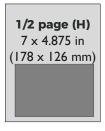


Full Page Bleed Bleed: 8.625 x 11.125 in (219 x 283 mm) Trim: 8.375 x 10.875  $(213 \times 276 \text{ mm})$ 

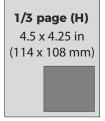


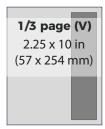
2/3	Page
4.5	x 10 in
(114 x	254 mm)

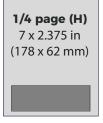


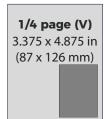












B&W Rates	1x	3x	6x	9x	12x	18x
Full Page	\$3,463	\$3,338	\$3,227	\$3,120	\$3,018	\$2,918
2/3 Page	2,487	2,404	2,324	2,248	2,175	2,102
1/2 Page (ISL)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (H)	2,313	2,236	2,161	2,090	2,022	1,955
1/2 Page (V)	2,077	1,940	1,940	1,876	1,814	1,754
1/3 Page	1,331	1,286	1,244	1,204	1,164	1,125
1/4 Page (H)	1,111	1,073	1,038	1,005	970	939
1/4 Page (V)	1,111	1,073	1,038	1,005	970	939

### No Charge for Bleed • Special position: 15% of earned rate

**Color Charges** Covers

2<sup>nd</sup> Cover: \$5,079 Std. 4A Red, Green, Orange, Yellow: per color \$412

3<sup>rd</sup> Cover: \$5,079

4<sup>th</sup> Cover: \$5,552 Matched color, per page, per color extra \$515 \*includes 4-color, bleed

4-color process per page: (1/3 page or smaller) \$505 4-color process per page: (1/2 page or larger) \$1009

## **Classified Ads**

& special

position

"MTR Marketplace" and all other classified advertisements are noncommissionable single insertion per column inch: \$102 net (each column is 3 in/76.2 mm wide) 3 or more insertions - \$91 net

### **Commission & Closing Dates** - Agency Commission - 15%

Published nine times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

## Cancellations

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

MarineTechnologyNews.com	1x	6x	12x
728x90	\$1,750	\$1,627	\$1,522
300x250	1,500	1,395	1,305
300x100	1,000	930	770

E-News Banner	300x100	300x250	728x90
Marine Technology E-News	\$1,000	\$1,500	\$1,750

MTR Opt-in List	1x
Email to 28,000 Recipients	\$1,200/net