

## ISSUE SPONSOR

### Issue Sponsor

Pricing: \$4,000/net  
\$2,000/net w/o banner

- 300x250 Floating ad that rides along with viewer as they read on desktop and First and last page full page ad
- Includes 300x250 banner on host site for the month



## IMBEDDED VIDEO

### Imbedded Video

Pricing: \$3,000/net  
\$1,500/net w/o hosting

- Advertiser produced video imbedded in topical article or feature also featured on host website and e-news for 1 week
- Magazine produced video interview with our editor imbedded in e-magazine's feature article and also featured on host website and e-news for 1 week

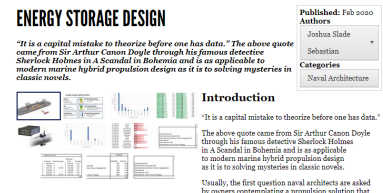


## WHITE PAPERS & CASE STUDIES

### Advertiser Produced White Papers & Case Studies

Pricing: \$2,500/net  
\$1,350/net w/o hosting

- Advertiser produced piece in the issue also featured on host website



## ADVERTISEMENTS

### Full Page and Half Page Advertisements

Pricing: Full Page Ad - \$1,500/net  
Half Page Ad - \$750/net

- Your traditional ad becomes live as the whole page hot links to the landing page for that product or service on your site.



## FEATURE SPONSORSHIP

### Featured Sponsorship

Pricing: \$2,500/net

- Take your favorite article from our print or digital magazines and we will co-brand your company into the digital article and distribute to our digital audience as well as feature this on our host e-news service for the week.



## ADDITIONAL OPPORTUNITIES

### Hot Links

Pricing: \$250/net

- Add a link to the end of a article or feature that discussed your company includes company logo

### Infographics

Pricing: \$1000/net

- Rollover infographic imbedded in content related to advertiser can also be animated and link back to your landing page.