

## BANNER AD RATES

### OEDIGITAL.COM

Leaderboard Banner - 728px X 90px \$3,950/net per month

Lead Rectangle Banner - 300px X 250px \$2,950/net per month

### OE TODAY - ENEWS

Lead Banner - 600px X 100px \$3,000/net per month

Lead Rectangle Banner - 300px X 250px \$2,500/net per month

### AOGDIGITAL.COM

Leaderboard Banner - 728px X 90px \$1,750/net per month

Lead Rectangle Banner - 300px X 250px \$1,500/net per month

### AOG TODAY - ENEWS

Lead Banner - 600px X 100px \$2,250/net per month

Lead Rectangle Banner - 300px X 250px \$1,500/net per month

Banner formats can be JPEG, PNG or GIF. The file size should not exceed 100KB. No animations for email or newsletter banners. Banner material is due 5 Business days before scheduled start date. If new production material is not supplied by client, pickup of last banner used will be automatic. Failure to supply material will result in 100% charge. If multiple banners are to be used during a campaign a schedule is requested. All banners will be reviewed and approved by the publisher. The publisher reserves the reject, cancel, or remove any material for any reason at any time.

Production work on assembling any banner is charged at \$75 per hour, with the first hour free. Any changes to the start date must be arranged at least 30 business days before scheduled date, after that any canceled banner will be charged at 100% the price.

## CONTENT MARKETING

### Featured Content block

OEDigital.com & OE TODAY

E-NEWS / Net per week

\$1,750 includes 300px X 250px companion banner on content landing page.

Content blocks can include video and back links in the content.



### Featured Video

OEDigital.com & OE TODAY

E-NEWS / Net per week

\$3,500 includes 300px X 250px companion banner on content landing page.



### Feature email blast to

67,000+ recipients

1X ..... \$3,500/net per email

4X ..... \$3,275/net per email

6X ..... \$3,000/net per email

