

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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Scan for publisher's contact information.

MARINE NEWS is a B2B brand with a focus in the marine industry. The brand content and editorial scope of the publication includes news and industry comment, in-depth technical articles, industry round-up, and special features. The content of every issue is also available to subscribers globally via the online digital version.

MAGAZINE CHANNEL FORMAT – PRINT AND DIGITAL ISSUES

MARINE NEWS is produced in print and digital formats. The editorial for the print copy is the same for all recipients. The digital format is written and designed for the digital reading experience, accessed by a computer, mobile phone, or tablet. Digital formats may include features such as videos and surveys allowing for user interaction with the brand.

FIELD SERVED

MARINE NEWS serves the commercial and Naval marine industries including ship, boat, barge and workboat owners, operators, offshore oil drilling operations, shipbuilding, boatbuilding, boat repair, marine engineers, naval architects, port authorities and other industries as reported in paragraph 3a herein.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are personnel in the commercial and Naval marine industries - owners, corporate officers (chairmen, CEOs, CFOs, CIOs), directors, presidents, vice presidents, general managers, sales/marketing managers, purchasing agents/managers, other managers, marine superintendents, port captains, port engineers (shore side), ship surveyors, project engineers, foremen, and others employed aboard ships.

CHANNELS

**MARINE NEWS
PRINT AND DIGITAL
MAGAZINE**



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
MARINE NEWS PRINT AND DIGITAL MAGAZINE (6 issues in the period)	30,135	-	30,135
a. Print	7,214	-	7,214
b. Digital	22,921	-	22,921

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	-
Advertiser and Agency	181
Allocated for Trade Shows and Conventions	93
All Other	10
TOTAL	284

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	30,135	100.0	30,135	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	30,135	100.0	30,135	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2023 Issues	Print	Digital	Total Qualified
January	-	30,094	30,094
February	14,428	15,673	30,101
March	-	30,143	30,143
April	14,439	15,712	30,151
May	-	30,148	30,148
June	14,420	15,755	30,175

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2023
 This issue is 0.2% or 48 copies above the average of the other 5 issues reported in Paragraph 2.

Business and Occupation	Total Qualified	Percent of Total
1. SHIP, BOAT & BARGE OWNERS, OPERATORS-NAVY AND COMMERCIAL:		
Commercial, U.S.C.G., Military Sealift Command, Army Corps of Engineers, tugs, pushboats, all types of barges, dredges and salvage vessels, offshore service and supply vessels, crew boats, excursion dinner, passenger and ferry boats, "for hire" dive and charter boats, research vessels, pilot boats, fire boats, police boats, harbor and utility boats, pollution control vessels, coastal and great lakes freighters and tankers, offshore drill rigs, port authorities:		
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, and treasurers	11,308	37.5
Port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers - shoreside	2,988	9.9
Other employees ashore not included in above classifications	379	1.3
SUB-TOTAL	14,675	48.7
2. SHIPBUILDING, BOATBUILDING AND REPAIR:		
Corporate officers, directors, owners, presidents, vice presidents, general managers, other managers, corporate secretaries, treasurers, port engineers - shoreside, marine superintendents, port captains, purchasing managers/agents, naval architects, marine engineers - shoreside, ship surveyors, project engineers, and foremen		
Other employees not included in the above classifications	707	2.3
SUB-TOTAL	7,012	23.2
3. PROFESSIONAL:		
Naval architects, marine engineers and marine consultants shoreside		
Admiralty lawyers and insurance	3,670	12.2
	378	1.2
SUB-TOTAL	4,048	13.4
TOTAL 1, 2, AND 3	25,735	85.3
4. MARINE EQUIPMENT:		
Manufacturers and manufacturer's representatives		
	3,688	12.2
5. GOVERNMENT AND ALLIED MARINE INDUSTRIES:		
U.S. Marine Administration, U.S. Senators, U.S. Congressmen and others in official capacities		
	277	0.9
Schools, associations and organizations	443	1.5
Other allied marine industries	32	0.1
TOTAL 4 AND 5	4,440	14.7
TOTAL QUALIFIED CIRCULATION	30,175	100.0

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2023

Qualification Source	Qualified Within			Print	Digital	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request:	23,704	6,471	-	14,420	15,755	30,175	100.0
II. Request from recipient's company:	-	-	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-	-	-
V. Sources other than above, including: Association rosters and directories; Business directories; Manufacturer's, distributor's and wholesaler's lists; and Other sources:	-	-	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	23,704	6,471	-	14,420	15,755	30,175	100.0
PERCENT	78.6	21.4	-	47.8	52.2	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2023

Mailing Address	Total Qualified	Percent
Individuals by name and title and/or function	30,175	100.0
Individuals by name only	-	-
Titles or functions only	-	-
Company names only	-	-
Multi-Copy Same Addressee copies	-	-
Single Copy Sales	-	-
TOTAL QUALIFIED CIRCULATION	30,175	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2023

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	355		Kentucky	246	
New Hampshire	131		Tennessee	348	
Vermont	42		Alabama	422	
Massachusetts	797		Mississippi	250	
Rhode Island	295		EAST SO. CENTRAL	1,266	4.2
Connecticut	628		Arkansas	92	
NEW ENGLAND	2,248	7.5	Louisiana	1,608	
New York	1,358		Oklahoma	97	
New Jersey	980		Texas	2,452	
Pennsylvania	678		WEST SO. CENTRAL	4,249	14.1
MIDDLE ATLANTIC	3,016	10.0	Montana	34	
Ohio	606		Idaho	61	
Indiana	306		Wyoming	-	
Illinois	644		Colorado	123	
Michigan	562		New Mexico	14	
Wisconsin	489		Arizona	136	
EAST NO. CENTRAL	2,607	8.6	Utah	53	
Minnesota	264		Nevada	42	
Iowa	76		MOUNTAIN	463	1.5
Missouri	300		Alaska	199	
North Dakota	14		Washington	1,204	
South Dakota	13		Oregon	341	
Nebraska	38		California	2,119	
Kansas	88		Hawaii	133	
WEST NO. CENTRAL	793	2.6	PACIFIC	3,996	13.2
Delaware	65		UNITED STATES	25,088	83.1
Maryland	619		U.S. Territories	50	
Washington, DC	158		Canada	513	
Virginia	1,177		Mexico	100	
West Virginia	28		Other International	4,424	
North Carolina	491		APO/FPO	-	
South Carolina	317				
Georgia	465				
Florida	3,130				
SOUTH ATLANTIC	6,450	21.4			
			TOTAL QUALIFIED CIRCULATION	30,175	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JUNE 2023

Region/Country	Total Qualified	Percent	Region/Country	Total Qualified	Percent
ASIA			Spain	90	
Bangladesh	34		Sweden	80	
China	106		Switzerland	24	
Hong Kong - SAR	27		Turkey	83	
India	508		Ukraine	12	
Indonesia	83		United Kingdom	506	
Japan	31		Subtotal	2,041	6.8
Korea, Democratic People's Republic Of	72		AFRICA		
Malaysia	85		Algeria	16	
Maldives	3		Cameroon	9	
Myanmar	17		Egypt	43	
Pakistan	41		Ghana	23	
Philippines	100		Kenya	9	
Singapore	175		Libyan Arab Jamahiriya	6	
Sri Lanka	32		Morocco	8	
Taiwan	19		Nigeria	137	
Thailand	21		Senegal	4	
Vietnam	28		South Africa	20	
Subtotal	1,382	4.6	Tunisia	7	
MIDDLE EAST			Subtotal	282	0.9
Bahrain	5		NORTH AMERICA		
Iran	38		Canada	513	
Israel	14		Mexico	100	
Jordan	3		United States	25,088	
Kuwait	11		Subtotal	25,701	85.2
Lebanon	4		CARIBBEAN		
Oman	5		Antigua and Barbuda	4	
Qatar	10		Bahamas	7	
Saudi Arabia	25		Bermuda	3	
Syrian Arab Republic	3		Cuba	3	
United Arab Emirates	124		Dominican Republic	6	
Subtotal	242	0.8	Jamaica	7	
EUROPE			Puerto Rico	37	
Austria	10		Trinidad and Tobago	22	
Belgium	33		Virgin Islands, U.S.	13	
Bulgaria	18		Subtotal	102	0.3
Croatia	27		CENTRAL AMERICA		
Cyprus	11		Costa Rica	10	
Denmark	81		Panama	26	
Finland	80		Subtotal	36	0.1
France	81		SOUTH AMERICA		
Germany	186		Argentina	51	
Greece	85		Brazil	65	
Iceland	4		Chile	26	
Ireland	16		Colombia	30	
Italy	104		Ecuador	8	
Latvia	3		Peru	25	
Macedonia	3		Uruguay	7	
Malta	9		Venezuela	33	
Monaco	9		Subtotal	245	0.8
Netherlands	180		ASIA PACIFIC		
Norway	185		Australia	112	
Poland	26		New Zealand	32	
Portugal	23		Subtotal	144	0.5
Romania	39				
Russian Federation	27		TOTAL QUALIFIED CIRCULATION	30,175	100.0
Serbia	3				
Slovenia	3				

ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print brand existed first, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John C. O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

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About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.