

ADVERTISING RATES & SPECS

B&W Rates	1x	4x	7x	12x
Full Page	\$5,796	\$5,494	\$5,042	\$4,731
2/3 Page	4229	3975	3821	3583
1/2 Page	3444	3165	2798	2678
1/2 Page (Island)	3788	3481	3077	2945
1/3 Page	2388	2266	2132	1987
1/4 Page	1850	1792	1548	1363
1/6 Page	1260	1199	1085	910

Full Page Bleed
Bleed:
8.625 x 11.125 in
(219 x 283 mm)
Trim:
8.375 x 10.875
(213 x 276 mm)

Full Page (non-bleed)
7 x 10 in
(178 x 254 mm)

2/3 Page
4.5 x 10 in
(114 x 254 mm)

1/2 page (l)
4.5 x 7.5 in
(114 x 191 mm)

1/2 page (H)
7 x 4.875 in
(178 x 126 mm)

1/2 page (V)
3.375 x 10 in
(87 x 254 mm)

1/3 page (H)
4.5 x 4.25 in
(114 x 108 mm)

1/3 page (V)
2.25 x 10 in
(57 x 254 mm)

1/4 page (H)
7 x 2.375 in
(178 x 62 mm)

1/4 page (V)
3.375 x 4.875 in
(87 x 126 mm)

1/6 page (H)
4.56 x 2.31 in
(116 x 59 mm)

1/6 page (V)
2.18 x 4.88 in
(56 x 123 mm)

Color Charges:

Std. 4A Red, Green, Orange, Yellow: per color \$472
Matched color, per page, per color extra \$590
4-color process per page: (1/3 page or smaller) \$814
4-color process per page: (1/2 page or larger) \$1,134
No Charge for Bleed • Special position: 15% of earned rate

Covers:

2nd Cover: \$8,590
3rd Cover: \$7,850
4th Cover: \$8,960
* includes 4-color, bleed & special position

Classified Ads:

Rates For "For Sale", "Products & Services" and all other classified advertisements are non-commissionable single insertion per column inch: \$143 net (each column is 2.125 in/ 54 mm wide) 3 or more insertions - \$112 net

Commission & Closing Dates - Agency Commission - 15%

Published twelve times annually. Last advertising forms close 20 days before the first day of the publication month for providing press-ready PDF files. Advertising material to be "pubset" should be submitted 30 days before the first day of the publication month.

Cancellations:

Cancellations are not accepted after scheduled closing date. Any cancellation prior to the closing date must be in writing and signed by the advertiser / agency and the publisher. All cancellations are subject to short rate where applicable.

Production Requirements:

Please provide a press-ready high-resolution (300 DPI) PDF or TIFF file (convert all RGB, PMS, or Spot Colors to CMYK). Please create outlines for any custom, proprietary, or purchased fonts. Digital Files (PC or MAC) are accepted via email, FTP site upload or CDROM. For complete, detailed production requirements, please go to: www.marinelink.com/magazines/advertise.aspx
For FTP site instruction, please email the production manager: productionmanager@marinelink.com