

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

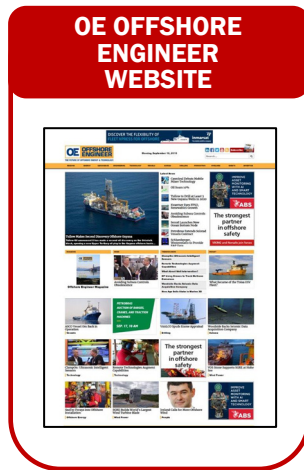
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**OE OFFSHORE ENGINEER** is a B2B brand intended for technical professionals who are actively involved in the offshore oil and gas industry. The brand content and scope of the publication includes engineering analysis and data, industry reporting and forecasts, project updates, technological advances, case studies and best practices. OE also provides up-to-date news, live presentations, and exclusive articles via the brand's website, social media channels and several topical e-newsletters.

**BRAND REPORT PURPOSE**

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

## CHANNELS



## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>OE OFFSHORE ENGINEER E-NEWSLETTER</b> (125 issued in the period)	48,300	-	48,300
<b>OE OFFSHORE ENGINEER WEBSITE</b> (Monthly Users with 347,692 average Pageviews)	147,941	-	147,941

2023		OE Today	2023		OE Today
<b>JANUARY</b>			<b>APRIL</b>		
January 3		57,093	April 3		50,034
January 4		56,960	April 5		49,291
January 5		57,019	April 6		50,089
January 6		56,771	April 7		50,464
January 9		56,959	April 10		50,456
January 10		56,979	April 11		50,006
January 11		54,129	April 12		49,945
January 12		52,319	April 13		49,181
January 13		53,599	April 14		49,205
January 16		55,917	April 17		50,435
January 17		54,929	April 18		50,449
January 18		54,234	April 19		50,450
January 19		54,858	April 20		50,464
January 20		51,582	April 21		50,474
January 23		52,059	April 24		50,442
January 24		50,129	April 25		50,446
January 25		51,244	April 26		50,471
January 26		53,486	April 27		37,054
January 27		52,284	April 28		37,056
January 30		51,493	<b>MAY</b>		
January 31		50,379	May 1		37,056
<b>FEBRUARY</b>			May 2		37,060
February 1		48,913	May 3		37,060
February 2		50,937	May 4		37,074
February 3		50,075	May 5		37,067
February 6		49,967	May 8		37,076
February 7		50,257	May 9		37,080
February 8		49,705	May 10		37,088
February 9		49,986	May 11		37,080
February 10		49,701	May 12		40,411
February 13		49,110	May 15		40,419
February 14		47,414	May 16		40,414
February 15		48,355	May 17		40,366
February 16		47,202	May 18		40,289
February 17		47,891	May 19		43,957
February 20		46,906	May 22		44,283
February 21		47,878	May 23		44,239
February 22		47,827	May 24		44,091
February 23		49,887	May 25		44,172
February 24		50,753	May 26		44,479
February 27		50,655	May 29		45,069
February 28		50,525	May 30		45,294
<b>MARCH</b>			May 31		45,402
March 1		50,008	<b>JUNE</b>		
March 3		50,386	June 1		45,750
March 6		50,421	June 2		45,729
March 8		50,436	June 5		46,368
March 9		50,382	June 7		46,702
March 10		50,402	June 8		46,951
March 13		50,104	June 9		47,344
March 14		50,317	June 12		47,763
March 15		50,342	June 13		47,945
March 16		50,316	June 14		48,193
March 17		50,332	June 15		48,369
March 20		50,236	June 16		48,480
March 21		50,294	June 19		48,215
March 22		44,518	June 20		48,449
March 23		50,189	June 21		48,580
March 24		44,401	June 22		48,838
March 27		50,249	June 23		49,087
March 28		50,246	June 26		49,690
March 29		49,755	June 27		49,874
March 30		50,197	June 28		49,940
March 31		49,848	June 29		50,200
			June 30		50,359
			<b>AVERAGE</b>		<b>48,300</b>

OE Today (125 issued in the period)

# WEBSITE CHANNEL

[HTTPS://WWW.OEDIGITAL.COM/](https://www.oedigital.com/)

2023	Pageviews	Sessions	Users	Average Session Duration
January	535,974	270,331	193,325	1:12
February	394,182	225,412	169,546	1:03
March	214,842	152,399	111,823	1:06
April	352,948	195,509	149,591	0:59
May	469,628	247,103	207,964	0:57
June	118,581	63,211	55,400	0:55
<b>AVERAGE:</b>	<b>347,692</b>	<b>192,327</b>	<b>147,941</b>	<b>1:02</b>

January – June 2023 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

## WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

## ADDITIONAL DATA

### GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletter and Website are not reported at the media owner's option.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

John O'Malley, Publisher

Kathleen Hickey, Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	September 5, 2023
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County	New York
Received by BPA Worldwide	September 5, 2023
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#### About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.