

50TH ANNIVERSARY

BUILDING THE
FUTURE OF
UNDERWATER
TECHNOLOGY

PRODUCED IN PARTNERSHIP WITH:

**MARINE
TECHNOLOGY**
REPORTER

LETTER FROM THE DIRECTOR

Dear Industry Colleague,

2019 will be a historic year for Oceanology International (Oi), as we will be celebrating Oi's 50th anniversary. Oceanology International was started in the UK in 1969 and for the past five decades has provided buyers and suppliers from various industries across the opportunity to do business in one location.

In step with this milestone, we are pleased to announce an **Exclusive Partnership** with the publishers of Marine Technology Reporter (www.marinetechologynews.com) – the world's largest (and only audited) b2b publication serving the global subsea industry with a circulation of more than 25,000 – to produce two (2) commemorative publications to help celebrate:

- **The first 50th Anniversary commemorative magazine** will be produced in January 2019 and distribute at OiA 2019 in San Diego, Calif. This special edition will look at Oi from the beginning, with a focus on the technological evolution in the subsea space over the last 50 years, with a special focus on the exhibitors at the 2019 San Diego show.
- **The second 50th Anniversary commemorative magazine** will be produced in February 2020 and distribute at Oi 2020 in London. This special edition will chart the history of Oi from the beginning, with interviews and insights from many leading executives and companies who have been central to Oi's success.

Over the years the Oi portfolio has established itself as a truly global portfolio with events in London, China and San Diego. Oceanology International covers industries including marine science, maritime security, offshore oil & gas, ports & harbours and marine renewables, to name a few.

For many years Marine Technology Reporter has been one of our leading media partners in promoting all of our Oi events and we have an excellent long-standing relationship.

We thank each of you for your support of Oceanology International and helping to fuel our growth to date and in the future and we look forward to seeing you at Oi Americas for our 50th anniversary taking place in San Diego 25th – 27th of February 2019.

Best Regards,

Johnathan Heastie
Exhibition Director
Reed Exhibitions



|| OCEANOLOGY INTERNATIONAL HAS FIRMLY ESTABLISHED ITSELF AS THE WORLD LEADING OCEAN TECHNOLOGY MARINE SCIENCE EXHIBITION AND CONFERENCE.



50TH ANNIVERSARY EDITION

Advertise in these
special editions and
join us in celebrating
this landmark
occasion.



THE INDUSTRY'S LEADING EVENT PARTNERS WITH THE INDUSTRY'S LEADING PUBLICATION

BE A PART OF HISTORY

THE 50TH ANNIVERSARY COMMEMORATIVE MAGAZINES

To celebrate Oceanology International's 50th anniversary, OI will collaborate with *Marine Technology Reporter* to produce two informative commemorative editions in celebration of 50 years of Oceanology International. Starting in 2019 at Oceanology International North America, and culminating at Oceanology International in London, *MTR* will chronicle Oceanology's 50 years of service to the underwater technology and subsea markets. These publications will be not only a celebration of the last 50 years, but a tribute to its strong present and provide insights to its promising future. This edition will be distributed around the world in print and digital to the world's largest network of maritime professionals and industry executives.

INCLUDED IN EACH EDITION:

1

A HISTORY OF THE INDUSTRY'S LEADING EVENT

Launched in Brighton in 1969, the first event took place during a boom in the oil and gas industry, the event is now held on three continents as the leading global event for the marine science and ocean technology community. Oceanology International is a unique opportunity for exhibitors and visitors to meet, network, negotiate and conduct business under one roof.



2

A UNIQUE LOOK AT THE FUTURE

The special commemorative magazine will include outlook perspectives from some of the industry's leading companies and executives. Business will even have the opportunity to market their own technologies and advancements through content within the technical pages of the magazine.



3

UNDERWATER TECH'S LEADING BUSINESSES

The Tech Pages will be a unique opportunity to reach the most influential buyers and readers in the industry. This special opportunity provides you with both content marketing and ad space together to make one full page. Showcase your company's latest achievements by directly integrating your content into news-like stories in the edition.



ADVERTISING OPTIONS

FOUR COLOR RATES	ONE EDITION	BOTH EDITIONS
Full Page	\$3,227	\$5,970
2/3 Page	2,324	4,299
1/2 Page (ISL)	2,161	3,998
1/2 Page (H)	2,161	3,998
1/2 Page (V)	1,940	3,589
1/3 Page	1,244	2,301
1/4 Page (H)	1,038	1,920
1/4 Page (V)	1,038	1,920

No Charge for Bleed

COVER RATES	
Back Cover (Cover 4)	\$5,500
Inside Front (Cover 2)	4,500
Inside Back (Cover 3)	3,227

PRODUCTION INFORMATION

Please provide a press-ready (convert all RGB, PMS, or Spot Colors to CMYK) PDF or TIFF file. Any cancellation/revision prior to the closing date must be made in writing and signed by both the advertiser/agency & the publisher. E-mail is acceptable as long as both parties acknowledge that they have received the cancellation/revision. For more information, please contact: production@marinelink.com

Full Page Bleed Bleed: 8.625 x 11.125 in (219 x 283 mm) Trim: 8.375 x 10.875 (213 x 276 mm)	Full Page (non-bleed) 7 x 10 in (178 x 254 mm)
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2/3 Page 4.5 x 10 in (114 x 254 mm)	1/2 page (I) 4.5 x 7.5 in (114 x 191 mm)
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1/2 page (H) 7 x 4.875 in (178 x 126 mm)	1/2 page (V) 3.375 x 10 in (87 x 254 mm)
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1/3 page (H) 4.5 x 4.25 in (114 x 108 mm)
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1/3 page (V) 2.25 x 10 in (57 x 254 mm)
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1/4 page (H) 7 x 2.375 in (178 x 62 mm)
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1/4 page (V) 3.375 x 4.875 in (87 x 126 mm)
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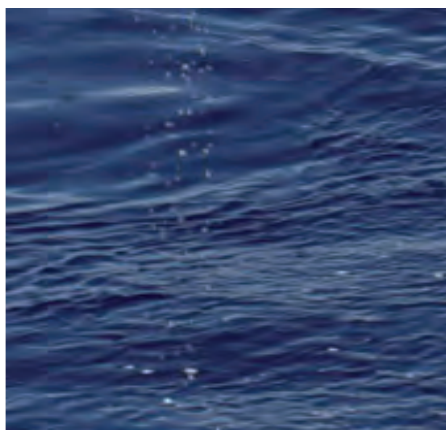
50TH ANNIVERSARY TECH PAGES:

A unique opportunity to reach the most influential buyers and readers in the industry. This special opportunity provides you with both content marketing and ad space together to make one full page. Showcase your company's latest achievements by directly integrating your content into news-like story and use the remainder 1/2 Page as advertising space.

FULL PAGE CONTENT AND AD SPACE: USD \$2,500 or USD \$4,000 for both issues

GET YOUR MESSAGE OUT WITH A SPECIAL TECH PAGE

A UNIQUE MARKETING OPPORTUNITY WITH THE INDUSTRY'S MOST RESPECTED EVENT
AND THE INDUSTRY'S LARGEST AND ONLY AUDITED PUBLICATION.



REACH THE
INDUSTRY'S
MOST
INFLUENTIAL
AUDIENCE

12,000

PRINTED EDITIONS DISTRIBUTED
AT OCEANOLOGY INTERNATIONAL
NORTH AMERICA, OCEANOLOGY
INTERNATIONAL, AND MAILED
WITH MARINE TECHNOLOGY
REPORTER.



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